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| Date: |
| Book title: |
| Language: |
| Applicant name: |
| Organisation: |
| Position in organisation: |
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| Postal address: |
| City: |
| State: Post code: |
| Country: |
| Email 1: Email 2: |
| Phone 1: Phone 2: |
| Preferred method of contact: Please indicate option below |
| WhatsApp Email SMS Voice |
| Web site(s): |
| Permaculture Experience  Help us gain an understanding of your Permaculture education and practice (if any) - attach additional pages as required. |
| Number of Courses attended: Year/s Participated: |
| Titles: |
| Locations: |
| Teachers: |
| Number of Certificates earned and titles: |
| Number of Courses taught: Year Taught: |
| Titles: |
| Locations: |
| Student numbers: |
| Certificates issued – titles and number issued: |
| Design jobs performed: |
| Number of: |
| Sizes: |
| Summary of design brief(s) please attach summary |
| Names and types of key projects with links and attachments - Permaculture or other: |
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| Outcomes of above: |
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| Background & Skill Set - In Brief  State no experience, some experience or yes with a brief description of your experience - attach additional pages as required. |
| Publishing: |
| Business: |
| Financial: |
| Marketing: |
| Community Building: |
| Networking: |
| Media: |
| Government: |
| Networking and Connections  Help us gain a sense of your level of reach and influence to generate sales, if any (personal and online). |
| Detail scope of personal, business and or government affiliations, memberships and connections: add pages as required |
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| FINANCIAL CAPACITY  Help us understand how you are positioned to finance this project through to completion and service it for a successful outcome over the ten year agreement period. |
| How will you finance this project? |
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| Do you have an accountant, book keeper or advisor who will assist you with projections and actual  Profit and Loss, Break Even Point, and Balance Sheet figures including on-going monthly/quarterly/annual reporting? If so, please describe this person’s capabilities, involvement and relationship to you and or the organisation: |
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| What currency will you be operating in: |
| What will be the Recommended Retail Price (RRP) per book in the nominated currency? |
| WHAT ARE THE EXPECTED COSTS FOR THE FOLLOWING: |
| Translation of the book text, imagery and cover: |
| Scanning of imagery: |
| Editing: |
| Graphics: |
| Lay-out and pre-print preparation: |
| Print cost per book (actual cost of printing excluding all other costs): |
| Review of final translation for accuracy: |
| TRANSLATOR(S)  Help us understand who will be doing the translation work and their capability to deliver an accurate translation of the work. |
| Name(s) |
| Experience: |
| Availability: |
| Details of other translation work completed: (when, what, length, who for): |
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| MARKET SIZE  Tell us the steps you took to identify the likely demand for this translation.  State the type of market research undertaken and the key results. |
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| MARKETING PLAN  Please tell us how your buyers are going to know about your product. |
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| LEGAL STRUCTURE  Please inform us of the type of legal structure you presently and or intend to use for this operation. |
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| Are you interested in, have one already or prepared to set up a legal structure in line with Bill Mollison’s philosophy and practice of combining profit making with a charity arm detailed in Chapter 14 of the book - PERMACULTURE: A Designers’ Manual? |
| Please elaborate: |
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| PRINTING WAREHOUSING and OTHER  Have you printed books before? Please help us understand that you understand what is involved.  Please provide detail and links where available. |
| Have you ever shopped around for a printer? If so, please describe: |
| Do you have a printer already? if so who, their website and contact there. What are your reasons for choosing this printer? |
| Who will write your print brief (Printer Instructions) for the job?  Do you need help with that? |
| How many books will be printed in the first print run? |
| What is the expected cost per book to print? |
| How long will it take to sell those books? |
| Where will the books be stored during that time? |
| Who will be distributing/posting/shipping the books to your customers? |
| What will be the final dimensions, length width & height in cm of your book? |
| What will be the gms and opacity of the paper you will use? |
| What will be the final weight of your book? |
| Will your book be in soft cover or hard cover? |
| Will you be changing the imagery of the cover? |
| Will you print using off-set, sheet-fed or digital? |
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| VISION  Please detail your vision of the impact of a translation of this book in this language. |
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| CONCERNS  Please share with us concerns you may have about embarking on this long-term relationship with Tagari Publications. |
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| REFERENCES  Please provide TICK THAT THEY ARE INCLUDED OR NOTE WHEN TO BE PROVIDED. |
| Three contactable references |
| Three letters of recommendation, dated within the last twelve months of the application date. |
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Thank you! You are finished with the application. Please sign and date below:

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_